



RecSys 2025  
Prague

# 19<sup>th</sup> ACM Conference on Recommender Systems

22–26 September 2025

Prague, Czech Republic, O<sub>2</sub> universum



## Sponsorship Prospectus



The ACM Conference Series on  
Recommender Systems



# Invitation to the Meeting

## RecSys 2025

**O<sub>2</sub> universum**  
**22–26 September 2025**  
**Prague, Czech Republic**

The ACM Conference on Recommender Systems (RecSys) is the premier international forum for presenting new research results, systems, and techniques in the broad field of recommender systems. RecSys brings together leading international research groups and industry experts, including many of the world's top companies in e-commerce and related domains. It is the most important annual event for discussing and advancing recommender systems research.

RecSys 2025, the nineteenth conference in this series, will be held in Prague, Czech Republic. It will bring together researchers and practitioners from academia and industry to present their latest findings and identify new trends and challenges in providing recommendation components across various innovative application contexts. In addition to the main technical track, the RecSys 2025 program will feature keynote and invited talks, tutorials on state-of-the-art topics, workshops, an industrial track, a doctoral symposium, and a challenge. Past keynote speakers have included Michael I. Jordan (Inria/UC Berkeley), Elizabeth F. Churchill and Jeff Dean (Google), Mounia Lalmas (Spotify), Neil Hunt (Netflix), Claudia Perlich (Dstillery), and many other leaders from both academia and industry.

Previous editions of the conference attracted up to more than 1100 participants from 57 countries, of which ~60 % have industry affiliations and ~20 % are graduate students. RecSys 2025 is expecting more than 1000 in-person participants.

Last year, we featured corporate companies such as Google, Netflix, Huawei, Amazon, Booking.com, EY, OVS, Meta, EthicaSystem, Recombee, Deloitte, Sparkle, Spindox, Exprivia, and EkstraBladet as the challenge support.



# Sponsorship Levels and Benefits

## Diamond Partner

Up to 6 partners

25.000 EUR

- Exclusive exhibition space (16 m<sup>2</sup>) with power supply
- 9 In-Person Conference passes
- 4 In-Person Exhibitor passes
- Logo printed on congress bags and lanyards alongside the event logo
- Opportunity to host 1 Industry Satellite Symposium (45 minutes + 15 minutes for preparation and dismantling) with priority selection of time and location
- Two full-page advertisements in the Final Program (PDF version available via app and website)
- Option to include 4 marketing materials in congress bags
- Exclusive promotion of your symposium through email invitations to participants
- Logo prominently displayed in congress publications, the main meeting room, newsletters, and the pocket program
- Logo and profile (up to 400 words) on the event website
- Participant outreach: Opportunity to contact opted-in participants 3 weeks before the conference starts
- Access to a private meeting room for business discussions for a half-day during the conference. The Diamond Partner securing their position first will have the first choice of available slots, following a 'first come, first serve' principle.
- 30% off additional promotional items
- Special thanks during the welcome reception and banquet
- Submission of photo documentation as proof of participation in the congress within two months after the event

## Platinum Partner

20.000 EUR

- Exclusive exhibition space (12 m<sup>2</sup>) with power supply
- 7 In-Person Conference passes
- 3 In-Person Exhibitor passes
- Opportunity to host 1 Industry Satellite Symposium (30 minutes + 15 minutes for preparation and dismantling) with priority selection of time and location
- Two full-page advertisements in the Final Program (PDF version available via app and website)
- Option to include 3 marketing materials in congress bags
- Exclusive promotion of your symposium through email invitations to participants
- Logo prominently displayed in congress publications, the main meeting room, newsletters, and the pocket program
- Logo and profile (up to 300 words) on the event website
- Participant outreach: Opportunity to contact opted-in participants 2 weeks before the conference starts
- 20% off additional promotional items
- Special thanks during the welcome reception and banquet
- Submission of photo documentation as proof of participation in the congress within two months after the event



## Gold Partner

**15.000 EUR**

- Exclusive exhibition space (9 m<sup>2</sup>) with power supply
- 5 In-Person Conference passes
- 3 In-Person Exhibitor passes
- One full-page advertisements in the Final Program (PDF version available via app and website)
- Option to include 2 marketing materials in congress bags
- Logo prominently displayed in congress publications, the main meeting room, newsletters, and the pocket program
- Participant outreach: Opportunity to contact opted-in participants 1 week before the conference starts
- Logo and profile (up to 250 words) on the event website
- 10% off additional promotional items
- Special thanks during the welcome reception and banquet
- Submission of photo documentation as proof of participation in the congress within two months after the event

## Silver Partner

**10.000 EUR**

- Exclusive exhibition space (6 m<sup>2</sup>) with power supply
- 3 In-Person Conference passes
- 2 In-Person Exhibitor passes
- One full-page advertisements in the Final Program (PDF version available via app and website)
- Option to include 2 marketing materials in congress bags
- Logo prominently displayed in congress publications, the main meeting room, newsletters, and the pocket program
- Logo and profile (up to 200 words) on the event website
- Submission of photo documentation as proof of participation in the congress within two months after the event

## Bronze Partner

**6.000 EUR**

- Exclusive exhibition space (4 m<sup>2</sup>) with power supply
- 2 In-Person Conference passes
- 1 In-Person Exhibitor pass
- Half-page advertisements in the Final Program (PDF version available via app and website)
- Option to include 2 marketing materials in congress bags
- Logo prominently displayed in congress publications, the main meeting room, newsletters, and the pocket program
- Logo and profile (up to 150 words) on the event website
- Submission of photo documentation as proof of participation in the congress within two months after the event



# Exhibition

## Basic Exhibition Space

4.000 EUR

- Includes 4 m<sup>2</sup> (2m x 2m)
- Table, two chairs, power supply
- 2 In-Person Exhibitor passes (no Conference passes)

**Additional Space: 700 EUR per extra square meter**  
**Additional Exhibitor pass: 450 EUR / each**

## Exhibitor Table for Publishers (max. 2, available to publishers only)

2.000 EUR

- One exhibition table located in a dedicated exhibition area
- Duration: during the time of main conference (September 18<sup>th</sup>–22<sup>nd</sup>)
- One exhibitor (booth-only) pass.

\*Exhibitor passes are aimed at the sponsor's employees who will staff the sponsor's exhibition booths. They include access to the exhibition floor, all coffee breaks, and lunch breaks. Access to conference sessions and social events is not included, although it is possible to buy additional tickets for the conference banquet. For security reasons, each pass is registered with an exhibitor and cannot be transferred.





# Exclusive Sponsorship Opportunities

## Coffee Break Sponsorship

**1.500 EUR/ per day**

- Logo displayed in the coffee break area and opportunity to brand napkins, sugar packets, or other items.

## Wi-Fi Sponsor

**5.500 EUR**

- Customizable Wi-Fi network name and password featuring your brand. Logo displayed on Wi-Fi instructions and in the Final Program.

## Breakfast Symposium

**4.000 EUR**

- Host a 45-minute breakfast session to present your work
- Includes hall rental and basic facilities

## Mobile Application

**5.500 EUR**

- Advertising in the event mobile application that can be downloaded by delegates to their smartphones and other electronic devices
- Sponsor's logo displayed on the homepage of the Mobile Application
- Special button with direct information about the Sponsor

## Congress Dinner Sponsor

**2.000 EUR**

- Sponsor's logo displayed on catering tables during the dinner
- Opportunity to distribute sponsor-branded materials (e.g., flags, napkins, etc.) or place roll-up banners in the dinner area
- Sponsor's logo included in the Final Programme
- Sponsor's logo displayed on the official congress website



# New Exclusive Sponsorship Opportunities

## Sponsor for the closed-captioning of a keynote 1.000 EUR / per keynote

- 3 opportunities available

## Sponsor for the closed-captioning for a full conference day 8.000 EUR / per day (keynote included)

- 3 opportunities available

## Sponsor for student attendance 1.000 EUR / per student

- Unlimited opportunities available

For more information about grants and supporting, please visit:  
<https://recsys.acm.org/recsys25/grants/>



## Get Involved!

**To discuss these opportunities or customize your sponsorship package, please contact:**

**Arnab Bhadury, Kim Falk, Noam Koenigstein, Ding Tong, Kamila Špičková**  
Sponsorship Co-Chairs  
Email: [sponsor2025@recsys.acm.org](mailto:sponsor2025@recsys.acm.org)

**We look forward to collaborating with you at RECSYS 2025!**

## Terms and Conditions

The benefits described in this brochure are provided as best-effort.

Conference Sponsorship agreements need to be finalized at least 20 natural days before the conference. Conference payments need to be finalized at least 10 natural days before the conference. Sponsors are responsible for providing merchandising material (logo, company information) in a timely manner to ensure the production and printing of conference materials.