

18th ACM Conference on Recommender Systems

Bari, Italy, 14th - 18th October 2024

recsys.acm.org sponsor2024@recsys.acm.org

Conference and attendees' profile

The ACM Conference on Recommender Systems (RecSys) is the premier international forum for presenting new research results, systems, and techniques in the broad field of recommender systems. RecSys brings together the major international research groups working on recommender systems, along with many of the world's leading companies active in e-commerce and other adjacent domains. It has become the most important annual conference for the presentation and discussion of recommender systems research. RecSys 2024, the eighteenth conference in this series, will be held in Bari, Italy.

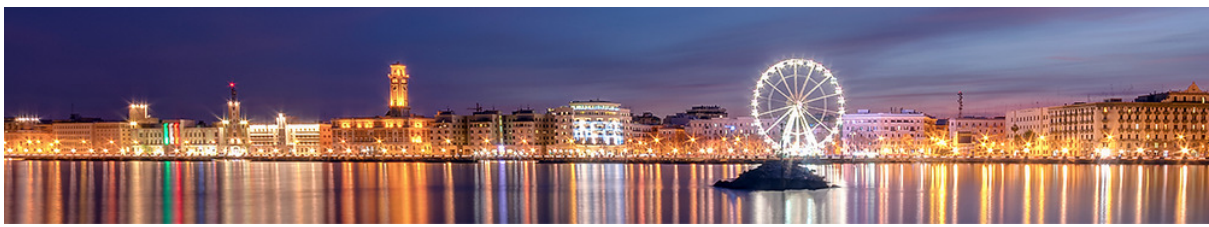
RecSys brings together researchers and practitioners from academia and industry to present their latest results and identify new trends and challenges in providing recommendation components in a range of innovative application contexts. In addition to the main technical track, the RecSys 2024 program will feature keynote and invited talks, tutorials covering state-of-the-art in this domain, a workshop program, an industrial track, and a doctoral symposium. Past keynote speakers have included Elizabeth F. Churchill and Jeff Dean (Google), Neil Hunt (Netflix), Claudia Perlich (Dstillery) and many other leaders from both academia and industry.

Previous editions of the conference attracted more than 1100 participants from 57 countries out of which ~60% have industry affiliations and ~20% are graduate students. RecSys 2024 is expecting more than 1000 in-person participants.

Last year, we featured corporate companies such as Huawei, TikTok, Netflix, Coolita, Amazon, Google, Meta, SiriusXM, Booking.com, Apple, and ShareChat as the challenge support, SIGCHI and NSF as special supporters.

Sponsorship opportunities

As a business with expertise and experience with themes related to recommender systems, we invite you to become a sponsor of RecSys 2024. Your sponsorship confers three main benefits to RecSys attendees and your company. First, your sponsorship will ensure the costs of the conference remain accessible for students and improve the quality of the conference experience for all attendees worldwide. Second, as a sponsor, you will have the opportunity to showcase your organization's work and recruit candidates in the area of recommender systems and machine learning. Third, as a sponsor, you will have the opportunity to get involved and influence the conference events and the community as a whole. Please note that industry talks are independent of sponsorship and are selected through a solicitation process. We offer six levels of sponsorship as described in the packages below.



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All sponsorship levels are in Euros (€).

All Sponsors will get the following benefits:

- Special thanks during the opening and closing ceremonies
- Logo and link on the conference website to the sponsor's page
- Logo on official conference promotional materials
- Logo on conference signage
- Company logo in the Sponsors section of the Virtual
- Projection of logo in the plenary room before sessions

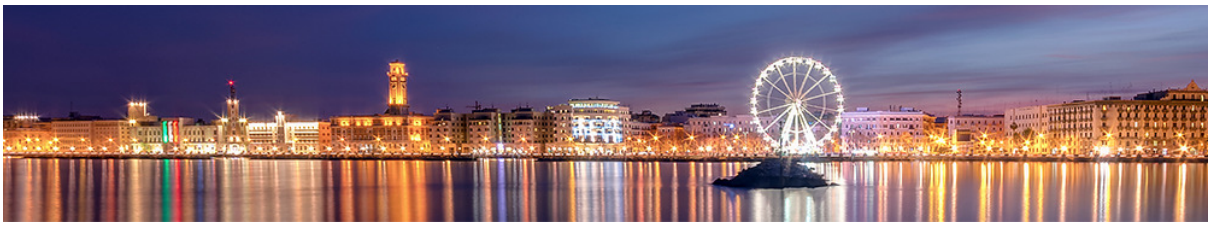
	BENEFITS	Sapphire €25,000	Diamond €20,000	Platinum €15,000	Gold €10,000	Silver €5,000	Bronze €3,000
Registration	In-Person Conference passes	12	9	6	3	2	
	In-person Exhibitor passes ¹	6	4	2	1		
	Virtual Conference Passes	10	8	6	4	1	
	Bulk Passes ordering	✓	✓	✓			
Conference functions	Promotional items inside conference bag	2+ items	2 items	2 items	2 item	1 item	1 item
	Exhibit space ²	XL Area*	Large Area*	Large Area**	Medium Area	Small Area	
	Naming an event (reception, banquet, coffee and lunch breaks) of your choice	✓ First Priority	✓ Second Priority	✓ Third Priority	✓ Fourth Priority		
	Roll up in the Petruzzelli Theater foyer and at the University Campus	Roll up included	Roll up included				
Onsite access	Access to meeting rooms for interaction with attendees	✓ dedicated	✓ dedicated	✓ reserve			
Online and On-site visibility	Special thanks during welcome reception and banquet	✓	✓	✓	✓		
Participant Outreach	Opportunity to contact opted-in participants	4 weeks advance	4 weeks advance	2 weeks advance	Conf. Start	After Conf.	
RecSys 2024 Virtual Hub	Company logo in the Sponsors section of the Virtual Hub	Size and position according to sponsorship level					

¹ Priority will be given according to the sponsorship contribution and the order of payment

² Visibility will be commensurate with the sponsorship contribution.

* Possibility to agree on the setup of the space and define visibility.

** Visibility according to the sponsorship contribution and the order of the of payment.



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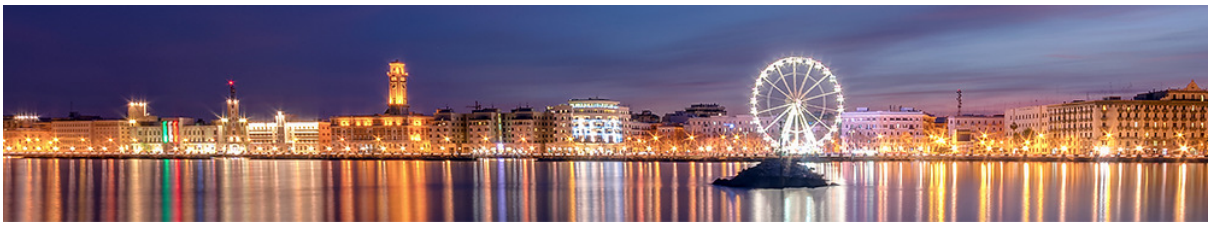
	Company page in the Virtual Hub with logo, video, company description and 3 links	✓	✓	✓	✓		
	Host a hybrid coffee break event as part of the official program	3 Events	3 Events	2 Events	1 Events		
	Get attendees information from the company page to host additional events	✓	✓	✓			

New Exclusive Sponsorship Opportunities

- Become the sponsor for the closed-captioning of a keynote:
3 opportunities available starting at €1,000 per keynote
- Become the sponsor for the closed-captioning for a full conference day entire day
3 opportunities available starting at €10,000 per day (including keynote)
- Become the sponsor of the conference wifi, selecting the name and password
1 opportunity available starting at €10,000
- Sponsor Company Logo Display: Present your company logo on a flag at the front of the theater. 4 opportunities available starting at €10,000

The sponsorship exhibition will be held at the Bari Chamber of Commerce, located next to the Petruzzelli Theater. The venue will also host poster sessions and other smaller events.





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You can find more information about the venue [here](#)

Additional opportunities

Exhibitor Table for Publishers

€2,000 (max. 2, available to publishers only), including one exhibition table located in a dedicated exhibition area for the duration of the main conference (September 18th–22nd), and one exhibitor (booth-only) pass.

Additional Exhibitor Pass

€400 per exhibitor pass (only available to existing sponsors). These special registrations are aimed at the sponsor's employees who will staff the sponsor's exhibition booths. They include access to the exhibition floor, all coffee breaks, and lunch breaks. Access to conference sessions and social events is not included, although it is possible to buy additional tickets for the conference banquet. For security reasons, each pass is registered with an exhibitor and cannot be transferred.

Order of Bulk Conference Passes

Ordering large quantities of tickets under a single purchase and payment order, which facilitates the internal management and budgeting of conference attendance for Sponsors. (This benefit is available for Sapphire, Diamond, and Platinum exhibitors with a minimum order of 10 physical passes or 20 virtual passes.)

Terms and Conditions

The benefits described in this brochure are provided as best-effort. In the unlikely case of a conference cancellation, sponsors can receive a full refund of their payments upon request up to two weeks after the conference cancellation has been announced.

Conference Sponsorship agreements need to be finalized at least 20 natural days before the conference. Conference payments need to be finalized at least 10 natural days before the conference. Sponsors are responsible for providing merchandising material (logo, company information) in a timely manner to ensure the production and printing of conference materials.

Contact information

Please do not hesitate to get in touch with us:

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Sponsorship Co-Chairs sponsor2024@recsys.acm.org